

**Handy software  
for making POPs and  
store-decorations!**



# Simple POP

MIMAKI Original  
POP data generation software

**With plenty of  
ready-made  
templates!!**



**Perfect  
combination!**

Simple POP



Print & Cut LED-UV  
Curable Inkjet Printer



**UCJV300Series/UCJV150-160**

Retail shops require diverse sales promotion POPs and shop decorations for seasonality and to brighten special events. Timely POPs and store decorations help to increase sales. "Simple POP" -- a MIMAKI original software dedicated to the creation of POPs and store decorations facilitates POP-making with ready made templates.

Featured templates include eye-catching POP ads (swinging POP displays, price cards, posters, banners, etc.), season and event-based store decorations depending on the occasion (wall stickers, window signs, window signs, tapestries, etc.) and small articles (labels, seals, stickers, etc.)

**Wide variety of POP and  
store decoration templates!**



## Features

### 1 Templates tailored for specific applications

Just by selecting a suitable template and editing the text, swinging POP ads, price cards, banners, seals, window signs, etc., can be easily created even without any previous experience using design software.

### 2 Cut data is pre-installed.

"Simple POP" templates incorporate pre-installed cut data. Output from MIMAKI "UCJV300 Series/UCJV150-160" printers incorporate cutting capability that allows for sequential processing of printing and cutting, producing neatly finished designs even for time-consuming and troublesome non-rectangular pieces.

### 3 Add-on templates

100 templates are pre-installed in Simple POP. Additionally another 300 templates can be added by free download from the MIMAKI website.

UV-LED  
printer/cutter

When combined with  
**UCJV300Series/UCJV150-160**

### Automatic cutting for work efficiency

Create data easily with "Simple POP", then print & cut the output using the "UCJV300 Series / UCJV150-160". Fully automatic operation improving work efficiency by saving time.

### White ink for high added-value

"UCJV300 Series" allow you to use white ink with superior concealing capability. Using white ink as the substrate for color prints on transparent, colored or metallic media enhances the ink color development and achieves vivid print quality.

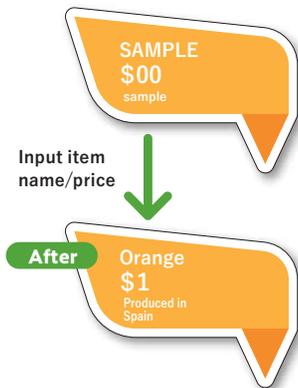
# Simple POP workflow



## Features Various useful functions !

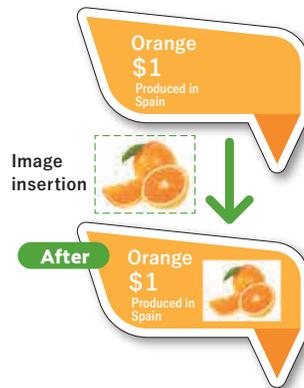
### Text editing

Select text and change or add contents. In addition to OS fonts, there are more than 200 Simple POP original fonts available to choose from.



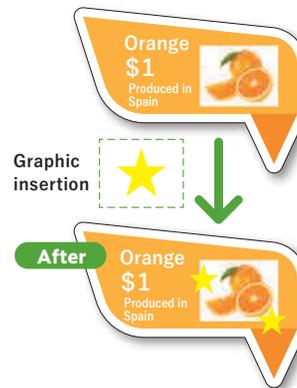
### Editing image files

Compatible with jpeg and bmp. Inserted images can be intuitively resized, rotated, or repositioned simply by clicking your mouse. Images already placed on templates are also editable.



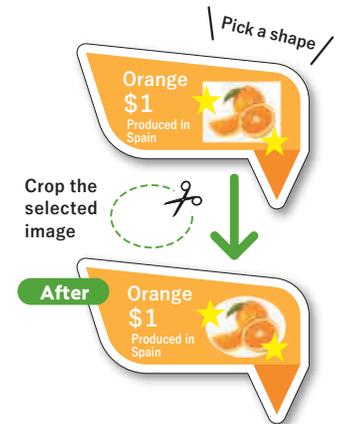
### Editing graphic symbols

Circles, polygons (triangles, quadrangles, stars) and other graphics can be inserted. Inserted graphics can be intuitively resized, rotated, repositioned, or colored with your mouse.



### Clipping images (masking function)

Easily clip images into shapes with a built-in process



## System configuration



<PC>

PC for POP data generation and output

POP data generation software

**Simple POP**

Download from the Mimaki website using the serial key provided in the package

RIP Software

**Raster Link 6 PLUS**

RIP Software for Print & Cut

Standard attachment to the UCJV300/150 series printers



<Print & Cut>

Print & Cut LED-UV Curable Inkjet Printer

**UCJV300 Series / UCJV150-160**

This is a UV-LED curable inkjet printer equipped with high performance, high efficiency and able to print and cut by individual units.

In addition to its UV-LED printing and cutting function, this high-spec model has multi-layer (such as four- or five-layer) printing capability. This all-in-one printer can handle a broad range of processes, from a short delivery job to a super-wide format sign graphic. There are 75, 107, 130 and 160 cm width size models available to suit your work place and media width.

## System requirements

OS : Windows7; Windows8.1; Windows10 (32/64bit)  
CPU : Intel®Core™ i3-4130K (3.4GHz) or faster  
Memory: 2GB or more

HDD/SSD : 160GB or more  
Interface : Ethernet / USB2.0

Applicable models : UCJV300 Series / UCJV150-160

●Some examples shown in this catalogue are artificial renderings. ●Specifications, designs and dimensions shown in this catalogue may be subject to change without notice due to technical improvements. ●The corporate and merchandise names in this catalogue are the trademarks or registered trademarks of the respective corporations. ●Please note that descriptions and data in this catalogue are as of June 2019.

**Mimaki**  
mimaki.com

**MIMAKI ENGINEERING CO., LTD.**  
2182-3 Shigeno-Otsu, Tomi-city, Nagano 389-0512, Japan  
TEL: +81-268-64-2281

## Mimaki Global Network

USA MIMAKI USA, INC.  
Brazil MIMAKI BRASIL COMERCIO E IMPORTACAO LTDA  
India MIMAKI INDIA PRIVATE LIMITED  
Taiwan MIMAKI ENGINEERING (TAIWAN) CO.,LTD.  
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